



Men of Honour

10th Annual Awards and CEASE Benefit ~ May 1, 2015

Men of Honour respect the integrity and humanity of others; demonstrate compassion and understanding. Some are well known others are quiet workers and volunteers.

Honourary Chairperson – Simon O’Byrne
Guest Speakers – Dr. David Long “What’s Our Hope?”
MCs – Bruce Bowie, 630 CHED

2015 Honourees

Amarjeet Sohi, Leadership Award, City of Edmonton Councillor
Sean Armstrong, Staff Sergeant EPS
Martin Garber-Conrad, CEO Edmonton Community Foundation
Michael Hoyt, Social Worker City of Edmonton
Ryan Jespersen, Radio Program Host, 630 CHED
Scott Jones, Staff Sergeant EPS
Shawn Leenheer, Constable, EPS
Lado Lua, Nyarkenji Foundation, Board of Directors
Geoffrey McKay, RCMP Constable
Joe Pillay, Program Coordinator Boyle Street Services
Doug Thompson, Community Philanthropist

2015 Honour in Action

David Wynn, RCMP Constable, In Memoriam
“David would want us to follow our hearts, because that’s what he did. David would want us to make a contribution in the world.”

Derek Walter Bond, Auxiliary Constable, RCMP
“There are weekend warriors [...] who join us and give us a community perspective on some of the issues in our communities.”

Annual Report 2014 - 2015

Our Vision

A community of hope, respect, and transformation for individuals, families, and communities affected by sexual exploitation, sex trafficking and social inequality.

Our Mission

CEASE is a root cause organization, building bridges over poverty and providing tools for individuals to heal, rebuild and create improved futures for themselves and their families.

Our work includes public education, civic engagement, bursaries, counselling, trauma recovery and emergency poverty relief. We work in cooperation with many to reduce harm and create options.

“Thank you so much for taking the time to listen to me. I always feel so alone and have no one to turn to”

“This program has helped me to find myself and to be proud of myself and that means more to me than could ever be expressed. I feel I am whole and supported. I know without a shadow of doubt it has made me a better mother. Thank you”

“It is great to know I am not alone in this changing process”

“Life would have been more difficult if I had not received your donation. Again a huge thanks to all the people behind CEASE and May God bless you all. Have a wonderful day!”

Board of Directors for 2014 - 2015

Bev Fair, President
 Roberta Malysh, Treasurer
 Laura Slomp Booy, Secretary
 Mic Farrell, Director
 Ryan Kelly, Director
 Sarah Coffin, Director
 Kristan McLeod, Director
 Teela Robertson, Director
 Dania Spillett, Director
 Jim Barnes, MOH Auction Chair

Current Staff

Kate Quinn, Executive Director
 Chandra Henshall, COARSE Coordinator
 Juanita Murphy, Peer Support and Public Educator - YSTEP
 Maureen Reid, Building Blocks For Families Coordinator
 Andrea Felczak, - Project STAR Victim Advocate
 Megan Marcyniuk – Project STAR Victim Advocate
 Sarah Ramsey – Special Projects Coordinator
 Marie Burke, Executive Assistant Communications

Part-time Staff & Contractors

Breanne Hart-Dowhun, Research & Documentation
 Elisa Carbonaro, Research & Documentation
 Pamela Spurvey – EMPOWER U Facilitator
 JoAnn McCartney, I CAN & I COULD Empowerment Program
 Andrea Pheasey –Participant Support
 Hoa Nguy – Asian Languages sex trafficking intervention
 Lorraine Kibblewhite – Men of Honour Benefit
 Eugene Chok, Accountant
 Gerry Cameron, volunteer – Office



Our Funders

Alberta Government Community Spirit Program

Alberta Government Justice and Solicitor General

Alberta Government Safe Communities Innovation Fund (via EPS and Night Safety Centre Partnership)

Canadian Women's Foundation

City of Edmonton Community Investment Operating Grant

United Way of Alberta Capital Region

The Anonymous Donor

Stollery Charitable Foundation

Butler Family Foundation

Sisters of St. Joseph of London, Ontario

Civic Union 52 Employees Benevolent Fund

Edmonton Community Foundation



Project STAR Victim Advocates

STAR - Support, Transition, Action, Recovery

Direct Enhanced Services & Advocacy support provided for 109 women. There were 23 women supported through court cases.

Ongoing visits to Body Rub Parlours with STI nurses. Ongoing delivery of training.

I CAN & I COULD Empowerment Programs

Fort Saskatchewan Correctional Centre:

I CAN - 9 workshops (2 days) – 77 attended

I COULD – 2 workshops (1 day) – 84 attended

New Edmonton Remand Centre

I CAN – 9 workshops (2 day) – 44 attended

I COULD – 9 workshops (1 day) – 67 attended

What do you need to keep from returning to prison?

56.2% immediate housing; 71.9% counselling

59.5% family support; 40.5% support worker

Civic Engagement — Sexual Exploitation Working Group (SEWG) Week of Awareness & Conference. City Task Force on Body Rub Parlours; City Bylaw Information Course – Human Rights and Resources – 268 attendees, total 29 presentations.

YSTEP — 530 students, 231 youth-at-risk; General public education. More than 60 Aboriginal “Smudge” kits presented to young women. *“I realized no matter the adversity you face you can always overcome it and strive to achieve anything you want.”*

Many Thanks to Julie Rohr for the fundraising photography project: The Women, Many Thanks to Shauna Forsyth for creating the annual SMILE Dinner and Many Thanks for special contributions from the Jewish Women’s League to the SMILE Dinner. Much appreciated are the Comfort Bags from the Associates and Sisters of Charity Notre Dame d’Evron & Ursulines of Jesus and Christmas Gifts from SERVPRO.

Our Strategies

Our Strategies to rebuild hope and work for positive change:

Heal the Harm

Build for the Future

Inspire Social Justice Change

Through cooperation with individuals, families, community partners, government and police services and persons with lived experience of exploitation, trafficking, survival and empowerment.

Why

We imagine a community where children and adults are free from sexual exploitation and sex trafficking.

We believe men and women can work together to heal what hurts.

We want to eliminate social inequality and end social injustice.

We want to build empathy and inspire positive social change.

“They mean a lot to me. If it wasn’t for their support I would not be free from prostitution. I started because the Alberta government turned me away until CEASE came to my rescue and stood up for me. Now I am free.”

“This program has helped me to find myself and to be proud of myself and that means more to me than could ever be expressed. I feel I am whole and supported, and I know without a shadow of doubt it has made me a better mother. Thank you”

“It is great to know I am not alone in this changing process”

“... A new support network. People are not going to judge you.”

Bursary Recipients

Building Blocks for Families – Phase Two

Social Value created: 12 women supported to maintain stable housing; increase income where possible, improve physical and mental health; improve family and community life. **Cost avoidance includes:** decreased use of Children’s Services, Hospital Services, Court Services, and Food Banks. A Social Return on Investment (SROI) analysis demonstrated that for every \$1 invested, \$1.26 of social value created.

“I had a great experience being part of Building Blocks for Families. It has given me the opportunity to share my story as well as being honored to hear the other stories from the group of ladies. It has provided me a support system that I can lean on and some great long lasting friendships were made. I would like to say that the staff at CEASE, especially Maureen Reid, is the most amazing, beautiful lady who has opened her heart to us ladies... provided a lot of us with amazing opportunities. I hope this (BBFF) continues.”

Creating Options Aimed at Reducing Sexual Exploitation

\$51,664 invested creating pathways out of exploitation through education and training

Bursaries: MacEwan Endowment \$6,456 (5); CEASE Rachel’s Hope Bursary at Norquest \$15,000 (6), CEASE General Bursary (19) **\$30,208** Thanks to the generosity of the Edmonton Community Foundation: Eldon and Anne Foote Fund and the Single Parents Independence Fund.

HOPE Fund – Helping Others Prosper Equally (Poverty Relief) **Over \$30,000 invested where a little money makes a big difference** for STAR, BBFF, COARSE, Trauma Recovery and general CEASE participants. We shared \$15,000 with our partners.

Trauma Recovery Counselling

49 women accessed 1 or more counselling sessions for a total of 585 funded sessions. Total investment in healing: \$36,910 for 1:1 sessions plus over \$4,000 trauma recovery peer workshops, supplies. Staff support includes life coaching, problem-solving & encouragement.

“As part of my healing process, I went back to visit the place where I used to be involved in exploitation and dealt with it. Found empowerment in realizing I am not a victim anymore.”

“Counselling has helped me feel more capable. I did not know anything but negative and unhealthy behaviors”

Thanks to our Partners:

Community Counselling Centre and JoMc Counselling Services

Empower U: Building Confident Futures, is a collaboration between community organizations, small businesses United Way Alberta Capital Region, City of Edmonton, ATB Financial, EPCOR and other funders who provide support for the host organizations like CEASE. **EMPOWER U is one of the key strategies of the United Way investment plan: “Creating Pathways Out of Poverty”.**

CEASE EMPOWER U participants:

“Thank you to Sarah and Pam, you gave me hope. You encouraged me to get my head out of the sand and I can sleep better at night.”

“Through Empower U, I was able to buy living room furniture. You should have seen the smile on my face, knowing that it was mine and that no one could take it away from me!”

CEASE EMPOWER U groups include 12 weeks of financial literacy and matched savings. Two groups started in 2014 - 2015. Matched savings is 2:1, for up to \$50 saved per month, for a total savings goal of \$1,800. ATB and EPCOR donate the matched savings portion. 16 people participated with 12 people graduating and saving through Empower U.